

The Art Of Explanation I Introduction

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The Art Of Explanation I

Your product or service works beautifully—but something is missing. People just don't see the big idea—and it's keeping you from being successful. Your idea has an explanation problem. The Art of Explanation is for business people, educators and influencers who want to improve their explanation skills and start solving explanation problems.

The Art of Explanation | Lee LeFever dot com

The Art of Explanation is for business people, educators and influencers who want to improve their explanation skills and start solving explanation problems. Author Lee LeFever is the founder of Common Craft, a company known around the world for making complex ideas easy to understand through short animated videos.

The Art of Explanation - Making Your Ideas, Products and ...

The Art of Explanation is for businesspeople, educators, and influencers who want to improve their explanation skills and start solving explanation problems. These tools, tactics, and techniques will help you consistently inspire audiences to fall in love with your ideas, products, or services through better explanations in any medium.

The Art of Explanation: Making your Ideas, Products, and ...

The Art of Explanation. About Lee LeFever. Lee LeFever is the founder of Common Craft, a company known around the world for making complex ideas easy to understand in the form of video explanations. Through multiple awards, tens of millions of online views and work with brands like LEGO, ...

The Art of Explanation by Lee LeFever | Common Craft

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The Art of Explanation: Making your Ideas, Products, and ...

I sat down with Lee LeFever, founder and Chief Explainer at Common Craft, to talk about his new book, The Art of Explanation. Why did you decide to write The Art of Explanation? Explanation is a fundamental communication skill. We do it every day.

The Art of Explanation : An Interview With Lee LeFever ...

The Art of Explanation. One of the best resources for understanding the role of explanations is the book "The Art of Explanation" by Lee LeFever of Common Craft. Based on his experience of creating Common Craft video explanations, Lee explains the basics of good explanations and the strategies needed to create them.

The Art of Explanation - WhiteNova

Lee Lefever of Common Craft and author of The Art of Explanation, talks about the "curse of knowledge." Yes you heard right, when it comes to explanation, knowledge can be a hinderance.

First, it clouds your ability to see things from the perspective of the someone who doesn't know.

The art of explanation - Neurobox

The Art of Explanation: Making your Ideas, Products, and Services Easier to Understand by . Get The Art of Explanation: Making your Ideas, Products, and Services Easier to Understand now with O'Reilly online learning. O'Reilly members experience live online training, plus books, videos, and digital content from 200+ publishers.

Chapter 2: What Is an Explanation? - The Art of ...

The Art of Explanation is for businesspeople, educators, and influencers who want to improve their explanation skills and start solving explanation problems. These tools, tactics, and techniques will help you consistently inspire audiences to fall in love with your ideas, products, or services through better explanations in any medium.

The Art of Explanation: Making your Ideas, Products, and ...

The Art of Explanation - Making your ideas, products, and services easier to understand. January 13, 2013 Leave a Comment. By Lee Lefever "Lucy, you've got some 'splaining to do! ...

The Art of Explanation - Making your ideas, products, and ...

The art of explanation. Megan McArdle. ... Thus they will have to look for some coherent explanation. To be sure, many of those explanations are wan and self-serving--"I trusted too much."

The art of explanation - The Atlantic

The Art of Explanation: Making your Ideas, Products, and Services Easier to Understand by . Get The Art of Explanation: Making your Ideas, Products, and Services Easier to Understand now with O'Reilly online learning. O'Reilly members experience live online training, plus books, videos, and digital content from 200+ publishers.

Chapter 3: Why Explanations Fail - The Art of Explanation ...

The Art of Explanation holds the keys to at least some of the problems I have when trying to explain things. I wanted to share some of the highlights from the book with you but before I do that I have to share a story. Many, many moons ago. My guess is about 20 years ago, I was a LAN manager for a manufacturer.

Book Review-The Art of Explanation - Thor Projects

The Art of Explanation is for business people, educators, and influencers who want to improve their explanation skills and start solving explanation problems. Author Lee LeFever is the founder of Common Craft, a company known around the world for making complex ideas easy to understand through short animated videos.

The Art of Explanation by Lee LeFever | Audiobook ...

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The Art of Explanation on Apple Books

2 Responses to "The Art of Explanation (book)" Mike Nitabach December 1, 2012 at 2:53 pm. Permalink. Just ordered it! Considering the amount of my time I spend explaining complicated shit to people, this should be a very useful read. Reply; Smaranda April 2, 2013 at 10:43 am. Permalink.

The Art of Explanation (book) | Scott Berkun

The Art of Explanation, my new book, recently became fully available in bookstores and online. And now, it's up to us to get the word out - and I'm hoping you can help. First, I hope you'll consider buying the book .

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